



BRIDGING THE GAP BETWEEN SNORKELING AND SCUBA



Dear Diving Enthusiast,

Welcome to the BLU3 evolution, where innovation meets underwater exploration.

At BLU3, we understand the intricacies of introducing newcomers to the wonders beneath the waves. We've crafted tools that streamline and refine the introduction, ensuring a smooth transition from pool to open waters for those experiencing this world for the first time.

By incorporating BLU3 products into your training program, you're offering an unparalleled dive experience. Our battery-operated systems eliminate frequent tank refills, reducing overhead and ensuring a seamless process for both instructors and trainees.

Distinguish your operation by leveraging BLU3's advanced systems, attracting a broader audience, and offering unique value. Let's redefine what it means to train the next generation of underwater enthusiasts.

Step into the future with BLU3. Enhance your training, inspire your clientele, and set a new standard in dive instruction.

Warm Regards,
BLU3 CEO
Blake Carmichael





OUR BLU3 DIVE SYSTEMS ARE NOT JUST DIVING GEAR

THEY'RE TOOLS THAT BRIDGE THE GAP BETWEEN
SNORKELING AND SCUBA DIVING. HERE'S HOW OUR
PRODUCTS CAN ENHANCE YOUR OPERATION:

Effortless Transition:

Move from snorkeling to diving without the usual complexities. BLU3's lightweight and intuitive design makes diving feel natural and inviting.

Your In-Pool Dive School:

With BLU3, create a step-by-step diving journey right within your pool. It's a seamless progression tailored to your clients.

Business Expansion:

Unlock new opportunities by offering a fresh, inclusive diving experience. Transform novices into confident divers, all in the comfort of your facility.

A Dive Revolution with BLU3:

Incorporate our systems and introduce your clients to an exhilarating new world of underwater exploration.

An underwater photograph of a diver in a swimming pool. The diver is wearing a white long-sleeved shirt, black shorts, a black diving mask, and a black cap. They are holding a black hose that extends upwards to a yellow buoy. The water is clear blue, and the pool floor is visible at the bottom. The text "Nomad Mini" is overlaid in a blue rounded rectangle at the top, and "DIVING CAN BE SIMPLE" is overlaid in a white rounded rectangle in the middle.

Nomad Mini

DIVING CAN
BE SIMPLE

Nomad



DESIGNED WITH
ADVENTURE IN MIND



We all have 1 common goal:

GROW DIVING

Dive instruction in a pool environment has always been ideal for introducing beginners to the basics. The simplicity of BLU3 systems makes for easy understanding, by reducing the complexities typically associated with scuba diving. Students can focus on learning essential skills and techniques, working towards becoming confident divers.



Incorporating our systems into your pool-based training program opens up a world of benefits for both your business and your clients. BLU3 products are paving the way for a new era in dive instruction.

SUCCESS STORY

SCUBA4GOOD AND BLU3

CREATING UNFORGETTABLE EXPERIENCES FOR ADAPTIVE DIVERS



"The dive system opened up a world I never thought was available to me."

This testament emphasizes the life-changing potential of BLU3's products in a pool setting. These types of success stories show how our dive systems can transform your pool operations, enabling a wider audience to experience the thrill of diving in a controlled environment.

SUCCESS STORY

DEEP DIVE DUBAI AND BLU3 EXPLORING THE SUNKEN CITY

Another powerful example of BLU3's application in a controlled environment is our collaboration with Deep Dive Dubai, the world's deepest pool. This collaboration shows how our innovative dive systems can add value to your pool or dive shop, enhancing your customers' experiences and broadening your services.



DEEP
DIVE
DUBAI



WHY CHOOSE BLU3

WHEN YOU CHOOSE BLU3, YOU'RE CHOOSING MORE THAN JUST A PRODUCT - YOU'RE CHOOSING A LEGACY OF INNOVATION, COMMITMENT TO THE ENVIRONMENT, AND AN UNPARALLELED SUPPORT SYSTEM FROM A FAMILY OF INDUSTRY VETERANS.

HERE ARE THE KEY REASONS WHY BLU3 STANDS OUT:

- 1. Innovation at Heart:** At BLU3, we're committed to pushing the boundaries of what's possible in diving. Our products are designed with the latest technology and a user-centric approach, resulting in features like ease-of-use and portability that redefine diving.
- 2. Homegrown in Florida:** We're proud that all our products are not just designed, but also assembled right here in Florida. This enables us to maintain a close watch on quality control and ensure that every product that leaves our factory is a testament to our commitment to excellence.
- 3. A Member of 1% for the Planet:** As part of our commitment to a more sustainable future, we're a member of 1% for the Planet. This means that a portion of our sales is directly invested back into environmental causes, meaning every BLU3 purchase contributes to preserving our planet.
- 4. Legacy of Expertise:** As part of a family that includes Brownie's THIRD LUNG™ and Submersible Systems, we're backed by decades of industry knowledge and expertise. Brownie's THIRD LUNG, with over 50 years of experience, has been a trusted name in surface-supplied air diving systems.
- 5. We're with You All the Way:** Our commitment to our customers doesn't end at the sale. We provide ongoing support and resources to ensure that you get the best out of your BLU3 products. Whether you're a pool operator or an individual diver, we're with you on every dive.

Choosing BLU3 means choosing a future of diving that is innovative, user-friendly, and dedicated to a more sustainable planet. So why wait? Dive into the future with BLU3.

GET INVOLVED

The journey to becoming a partner with BLU3 and offering our revolutionary products at your establishment is simple, here are the steps:

1. **Complete the Dealer Application:** The first step is to complete our dealer application form. This allows us to understand more about your business, target audience, and location.
2. **Purchase of Starter Pack:** Upon approval of your dealer application, we offer a generous 50% off MSRP for one Nomad Mini and one Nomad as initial demo units.
3. **Product and Training Support:** We're committed to helping you succeed. As a BLU3 Operator, you will have access to comprehensive product support and training resources.
4. **Begin Offering BLU3 Products:** Once you have your products in hand and you're confident in your knowledge of them, you can start offering BLU3 products at your establishment!





DIVE INTO THE FUTURE WITH BLU3 - CONTACT US TODAY!

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